

Sel

poslovno svetovanje in prodaja

Simon Janša, s.p.

Slovenia – Europe

PRESENTS



WINE CATALOGUE 2025

Sel official selling partner, trading slovenian wines worldwide

Prus wine cellar is one of the most recognisable wineries in Slovenia. Their numerous customers value their wines because of their finest approach to quality which they carry as on old winemaking family in their genes. Underpinned by continuous improvement their current wine selection is widespread, from special orange wines and predicate wines to wines with local origins, to cuvees suitable for everyday occasions.



The Prus family home in Krmačina, near Metlika, radiates the calm and charm of a pleasant everyday living environment. Four generations living under one roof symbolize the strength of our winemaking tradition. Although our late grandfather's vineyard was much smaller than it is today, he was still an active member of the local vineyard cottage association known as "Soseska Zidanica Drašiči."

The grapes for our wines grow on the sun-drenched vineyard hills of Krmačina, Repica, Vidošiči, Kamenica, and other prime locations across Bela krajina. From here, the view stretches all the way to the Church of St. Anne in Vidošiči and the Church of St. Lawrence in Vivodina, just across the Slovenian border.

We are constantly exploring new methods and approaches to improve our work. We believe learning is a lifelong journey — a philosophy we apply wholeheartedly to both viticulture and winemaking.

The Prus Wine Cellar is especially renowned for its predicate wines, which have earned numerous gold and grand gold medals, as well as other prestigious awards — both nationally (Vinska Vigred Metlika, Drašiči Wine Evaluation, VINO Slovenija Gornja Radgona, VINO Ljubljana) and internationally (Decanter World Wine Awards in France, Vinovita Zagreb, Prešov in Slovakia, and Brussels, Belgium).

ORANGE WINES



YELLOW MUSCAT

Sugar level: dry
Content: 0.750 L

The wine is made according to a hundred-year tradition. It has been macerated in skins of berries and their own dead yeast for 2 years. It ranges from gold to orange colour, unfiltered and durable. The result is an evident Muscat wine with a full bouquet and a rich lasting taste. Enchanting with a wide range of aromas and a longer aftertaste.



SAUVIGNON

Sugar level: dry
Content: 0.750 L

The wine was macerated in 600L oak barrels along with skins of berries, whole berries and lees. These are very ripe grapes. The bouquet is intense, smells a little bit of green pepper, fresh spruce and freshly withered hay. Enchanting with a wide range of flavours and a longer aftertaste, suitable for archiving.

ORANGE WINES



KRALJEVINA

Sugar level: dry
Content: 0.750 L

Deep amber colours. The bouquet is emphasized, warm fruity notes reminiscent of seasoned apple compote, pears and dried apricots. The fruity character is enhanced by just the rightly matured tannins. Dry, strong wine of pleasant acids, where vanilla is dominant in the mouth, with a woody as well as a fruity presence. A beautifully evolved orange wine.



PINOT GRIS

Sugar level: dry
Content: 0.750 L

The wine has a medium deep amber colour. Drops sliding slowly around the rim of the glass and announcing a full-bodied richness full of noble extracts. The bouquet is reminiscent of peppermint, forest fern, raisins, cocoa, freshly roasted coffee, rum, cloves, vanilla, melon, peach and red orange. It gains its fruity character in the mouth and appears dry, however very full and complex.

PREDICATE WINES – LATE HARVEST



YELLOW MUSCAT

LATE HARVEST

Sugar level: sweet
Content: 0.50 L

Gold yellow colour. The scent is noble, still of muscat, but the presence of the precious noble botrytis mould is perceived. For drinking, it is smooth and elegant. A sweet wine. Suitable for the gentler gender. It accompanies well desserts with walnuts and vanilla.



RHINE RIESLING

LATE HARVEST

Sugar level: sweet
Content: 0.50 L

Gently golden yellow colour. When smelling, the variety is partially lost. It is reminiscent of overripe grapes, dried fruit. It is a sweet wine with lively acids, typical for this variety. For drinking, it is pleasant and smooth. The harmony of taste remains in the mouth for a longer time. Recommended for fruit desserts.

PREDICATE WINES – LATE HARVEST



GEWÜRZTRAMINER.

LATE HARVEST

Sugar level: sweet

Content: 0.50 L

The colour of the wine is yellow with golden shades. The wine is medium aromatic, a gentle aroma reminiscent of spices, liquorice and cloves, a wild rose blossom. The taste gives the wine an impression of luxury, where one can feel the precious noble mould of botrytis, which gives the wine a special charm.

PREDICATE WINES – SELECTION

YELLOW MUSCAT SELECTION



Sugar level: sweet
Content: 0.50 L

The wine has a gentle lemon-yellow colour. The bouquet is emphasized, youthful and offers a diverse, ripe muscat bouquet reminiscent of grapes, ripe yellow fruits, lime, dried apricots, figs and raisins. The wine is sweet in taste. The acids are higher and nicely regulate the sweetness of the medium-bodied wine with intense character. Eventually, the muscat notes settle all over the mouth, where they persist in harmony with the taste buds. An breathtaking Yellow Muscat selection convincing with exceptional variety, persistence and deliciousness. It is recommended for desserts where walnuts and other tropical dried fruits and vanilla are added.

PREDICATE WINES – SELECTION



RHINE RIESLING SELECTION

Sugar level: sweet
Content: 0.50 L

Medium intense gold yellow colour.
The scent indicates overripe harvested grapes. It is reminiscent of dried small flowers, honey, dried apricots and raisins. The taste is sweet, extract, an excellent selection. It is recommended for fruitcakes.



SAUVIGNON SELECTION

Sugar level: sweet
Content: 0.50 L

The deep colours of old gold. The variety of Sauvignon has withdrawn; the taste is reminiscent of dried apricots, dried tiny flowers, oranges, honey, although a gentle herbal note gives a slight hint. Sweet, fairly dense, of higher acids and medium-bodied. Rich, delicious, with a prolonged decline.

PREDICATE WINES – SELECTION



BLAUFRÄNKISCH SELECTION

Sugar level: sweet
Content: 0.50 L

The wine has a gentle ruby deep red colour. The bouquet is medium emphasized, it shows signs of maturity and a scent of overripe red fruits. A sweet wine, tannins are hardly detectable, the character is intense in the mouth, offering a taste of candy, ripe strawberries and raspberries. Very fruity, a full-flavored wine, consistent and long.

PREDICATE WINES – BERRY SELECTION



SAUVIGNON BERRY SELECTION

Sugar level: sweet
Content: 0.375 L

Golden yellow colour. The smell is ripe, intensive, varied, compact and floral. There is a scent reminiscent of raisins, honey and dried fruit. Creates an oily, full-bodied, long taste in the mouth, with a spectacular finish.



YELLOW MUSCAT BERRY SELECTION

Sugar level: sweet
Content: 0.25 L

Intensive golden yellow colour. The smell is ripe, developed, floral, luxurious. The soft muscat note also prevails, followed by the aroma of raisins, figs and dried oranges. It is sweet, pleasant, with a long aftertaste. Wine is appropriate for ageing.

PREDICATE WINES – BERRY SELECTION



RHINE RIESLING

BERRY SELECTION

Sugar level: sweet

Content: 0.375 L

Golden shades prevails. The smell is densified, aromas of vintage decay with minerality of Rhine riesling. Full-bodied flavour. Sweet harmonic wine. Distinct berry selection for lovers of rieslings.

PREDICATE WINES – DRY BERRY SELECTION



GEWÜRZTRAMINER.

DRY BERRY SELECTION

Sugar level: sweet
Content: 0.25 L

A semi-strong golden yellow colour. The wine has a gentle smell of roses, Gewürztraminer and quince. Sweet flavour, oily, acids are moderate, not too crisp, but the character is as pure as the driven snow. Even when tasted it leaves a gentle Gewürztraminer impact.



SAUVIGNON

DRY BERRY SELECTION

Sugar level: sweet
Content: 0.25 L

Pure yellowish wine with extremely compact floral and fruity aromas of high ripeness. It suggests a variety of scents of chamomile, raisins of overly ripe grapes, dried pears and apricots, fresh almonds, baked fruit, fresh bread. Noble scent of botrytis accompanies all these intoxicating scents.

PREDICATE WINES – DRY BERRY SELECTION



RHINE RIESLING

DRY BERRY SELECTION

Sugar level: sweet

Content: 0.25 L

Wine represents its semi-intensive golden yellow colours. Mineral, highly intensive juicy aromas, reminiscent of peaches and oranges. Sweet taste, creating the effect of ageing. Balanced and full-bodied wine, with higher acidity and pleasant long aftertaste.



KERNER

DRY BERRY SELECTION

Sugar level: sweet

Content: 0,25 L

Amber appearance of wine in the glass and an abundance of aroma is experienced with the first breath, which is reminiscent of the sun-honeyed raisins, dried pears and figs, honey and caramel. Among all noble scents reigns the scent of blue mould of grapes. Permanence of aroma is outstanding. The aftertaste lingers long on the palate, whereby confirming its excellence.

PREDICATE WINES – DRY BERRY SELECTION



YELLOW MUSCAT

DRY BERRY SELECTION

Sugar level: sweet

Content: 0.25 L

Wine distignton is highly intensive golden yellow colour. Colourful fireworks of fragrances, having a recogniuable muscat tint, followed by floral and fruity intoxication of aromas of jasmine, dried apricots, dried orange peel and sweet spices of nutmeg, thyme and vanilla. A rich, fresh and sincere aroma. The wine is very sweet. The acid creates flavour harmony and soothes sugar, which is elegantly inserted in the wine's body. It reflects an exceptional symbiosis between the grape variety, composition, and terroir.

PREDICATE WINES – ICE HARVEST



RHINE RIESLING

ICE WINE

Sugar level: sweet
Content: 0.25 L

Golden yellow colour with oily texture and a pleasant aroma of ripeness, are main features of this wine. Forward scents reminiscent of dried figs, dried peaches, baked quince, spices. Honeyed sensations are the sign of high sugar concentration in the grapes. Vintage decay walks hand in hand with the wine variety. Each sip is experience after which the balance between acids and sweet part of wine is noticed.



YELLOW MUSCAT

ICE WINE

Sugar level: sweet
Content: 0.25 L

Semi-intensive golden yellow colour, oily. The scent is extraordinary. Perfectly pronounced, sophisticated, muscat, full-bodied. It is reminiscent of dried apricots, mint, pure wine. High acids can be felt through the soft oily texture and sweetness. All over it display its luxurious muscat personality.

PREDICATE WINES – ICE HARVEST



GEWÜRZTRAMINER

ICE WINE

Sugar level: sweet
Content: 0.25 L

The wine has an extremely pure golden yellow colour. The aroma is reminiscent of wild roses, whereas its flavour is floral and honeyed, very pure. Creates a sweet taste in the mouth, just like one was nibbling at Gewürztraminer grapes. The typical taste is accentuated, prolonged and wonderful.



SAUVIGNON

ICE WINE

Sugar level: sweet
Content: 0.25 L

Lemon yellow colour. The aroma is floral. The wine is aromatic, one can detect the compactness of pleasant aromas. It is oily, structural, rich and harmonic.

PREDICATE WINES – ICE HARVEST



WELSH REISLINING

ICE WINE

Sugar level: sweet

Content: 0.25 L

Golden yellow colour. Intensive smell of botrytis and dried fruit are the main features. It is very sweet, with a pleasant crisp acid, which contributes to harmony. Alcohol level is low, the wine is viscose, almost honeyed. The flavour has a long raisin-like finish.

SPECIAL QUALITY WINES – DRIED GRAPES



RHEIN RIESLING

DRIED GRAPES

Sugar level: sweet

Content: 0.25 L

Wonderful golden colour of crystal clear wine gives the impression of compactness. A rich spirit of wine of overly ripe raisins is reminiscent of the nobleness of the aromas of wine that is crafted from carefully tended vines. Sweet, jammy, typical flavour of dried grapes, which fills your mouth with a luxurious bouquet of aromas. Indulge in perfect harmony of sugar and acid.



SAUVIGNON

DRIED GRAPES

Sugar level: sweet

Content: 0.25 L

The wine of intensive golden yellow colour and fine aromas. The wine's Sauvignon character quickly becomes apparent, but even more so, that it is a decade-old Sauvignon that obtained an extreme varietal tertiary aroma. Smells ripe, jammy, inviting. Multi-layered spirit of wine reveals elder, dried fruits, honey. Leaves a fully harmonized, very elegant and fine taste in the mouth. A true gentleman. It bids farewell in a long and ripe aftertaste.

SPECIAL QUALITY WINES – DRIED GRAPES



YELLOW MUSCAT

DRIED GRAPES

Sugar level: sweet

Content: 0.25 L

Lucid semi-intensive orange amber colour, liquid as oil. Rich, intensive and deep smell, so it's hard to decide what to point out. Muscat fragrances prevail, in the background tender scent of dried fruits. Acids perfectly balance spectacular sweetness. It seems as if all organ pipes have been opened. A wine for decades.



BLAUFRÄNKISCH

DRIED GRAPES

Sugar level: sweet

Content: 0.25 L

The colour is a gentle brick-brownish, similar to the Tawny Port. The bouquet is emphasized, it smells of raisins, chocolate, raspberries and strawberries. The wine is very sweet, very thick in the mouth. It ends in a long aftertaste reminiscent of first-class caramel. Deliciously and successfully dried Blaufränkisch wine. For chocolate desserts!

PREMIUM WHITE WINES



WHITE TRIO

Sugar level: dry
Content: 0,750 L

A cuvee made of Yellow Muscat, Gewürztraminer and Sauvignon. It has a deeper golden yellow colour. The aroma is emphasized by each variety of wines singing their own tenor, it is juicy, floral. It is a particularly dry wine. Tasting it brings a sense of playfulness and discovery. It is a rich, long-lasting wine — creative, signature, and truly artisanal.



GEWÜRZTRAMINER

Sugar level: dry
Content: 0,750 L

The wine has a medium intense golden yellow colour. The bouquet presents the scent of Gewürztraminer, smelling slightly of roses, spices such as cloves, liquorice root and cinnamon. The taste of the wine is dry, of fairly fresh acids, beautifully bodied. The Gewürztraminer variety is detected in the prolonged aftertaste.

PREMIUM WHITE WINES



SAUVIGNON

Sugar level: dry
Content: 0,750 L

The wine carries medium light yellow colour. The bouquet is more intense in presenting a scent of asparagus, elderberries, vineyard peaches and yellow fruits. The taste is dry, of moderate acidity, the texture is slightly oily, the flavour quite intense. Medium-bodied with slightly more mature characteristics, with less herbaceous and green notes. Longer aftertaste.



PINOT GRIS

Sugar level: dry
Content: 0,750 L

A light yellow straw colour appearance and plenty of tiny bubbles, which appear immediately after pouring the wine into the glass, announces a vibrant wine that offers a scent of yellow fruits such as peach, apricot and melon. However, it displays a taste of exotic fruits such as pineapple and grapefruit. The structure of the wine is medium-bodied, hence giving the wine its drinkability and attractiveness.

PREMIUM WHITE WINES



WELSH RIESLING

Sugar level: dry
Content: 0.750 L

Golden yellow colour with some CO₂ bubbles. The smell is ripe, richer and floral. The palate reveals a stronger version of Welsh Riesling, which lingers long.



BLAUFRÄNKISCH

WHITE

Sugar level: semi - dry
Content: 0.750 L

Wine produced according to the fastest white wine methodology. From gold copper to very tender salmon colour. Beautiful fruity bouquet. Semi-dry wine beautifully bodied with a simpler fruity character of strawberries, raspberries and pomegranates as well as a prolonged aftertaste.

PREMIUM WHITE WINES



SAUVIGNON

Sugar level: semi - dry

Content: 0.750 L

The wine has a straw colour. The bouquet is intense. The scent is mature, pleasant, emphasized, the aromatic aroma is reminiscent of lemon, lilac floral scent, cut grass, pepper or currant leaves. It is a harmonious lively wine with a longer aftertaste.



YELLOW MUSCAT

Sugar level: semi - sweet

Content: 0.750 L

The wine has a light yellow colour. The bouquet tells us that this wine is made from ripe yellow muscat grapes and is intense and inviting. The wine is sweeter, of higher acids in the mouth, beautifully bodied and the muscat flavour is intense and persistent. It is lavish and varietal. The wine is fuller with a long aftertaste.

PREMIUM WINES - ROSE



ROSE

Sugar level: semi - dry

Content: 0.750 L

Made from the red variety of Blaufränkisch. The wine has a gentle ruby colour with shades of salmon.

The bouquet is beautifully open, fruity, displaying slightly more distinct notes of raspberries and strawberries. It offers a delicate sugary aftertaste and a pleasant harmony. It provides a full and rich taste with a longer finish.

PREMIUM RED WINES



BLAUFRÄNKISCH

Sugar level: dry
Content: 0.750 L

Medium deep ruby colour with purple shades. The bouquet is moderately emphasized, beautifully ripe and floral. Ripe dark red and black forest fruits, nice touch of wood. Very fine. A dry taste, full-bodied, firm, delicious. It appears very ripe, with a bit of marmalade notes, but remains vibrant with a nice acidity. With soft tannins and a long aftertaste. It has matured for 1 year in larger oak barrels to produce a neat Blaufränkisch with a fruity aftertaste.



RED TRIO

Sugar level: dry
Content: 0.750 L

A cuvee made of Blaufränkisch, St. Laurent and Gamaya. Carefully selected ripe grapes, harvested at our best locations and only at excellent vintages. Each variety was macerated individually and subsequently, left maturing for two years, in new 225L barrique barrels. The wine has a dark ruby colour with a very fruity and rich taste, reminiscent of black forest berries, dark cherry and vanilla. In addition to the sensations of smell, the mouth also tastes fine woody spices in which the wine matured. Dry, but not completely — a surprisingly full-bodied, signature wine.

PREMIUM RED WINES



WORLD-CLASS WINE

Sugar level: dry
Content: 0.750 L

This cuvee has a deep ruby purple colour. The scent is distinctive, smelling of spices, fresh tobacco, young leather and ripe black berries. The wine has been maturing for 2 years in 225L barrique barrels, intelligently executed. Dry, with a soft pallet and smooth tannins. The taste is prolonged in the mouth; the wine is still young and offers plenty of pleasure.



ST. LAURENT

Sugar level: dry
Content: 0.750 L

It has a medium intense ruby colour. A scent of dark red fruits. Full taste of velvety texture, almost full-bodied. It provides a pleasantly spicy taste. A wine with personality and a long distinctive taste.

PREMIUM RED WINES



BLAUFRÄNKISCH

BARRIQUE

Sugar level: dry

Content: 0.50 L

Deep ruby colours with purple shades. The bouquet is distinct, very ripe with blackberries, cherries, pepper, cedar, but mostly excites with a delicate floral note. Full-bodied. It retains freshness, a fine spicy and floral note in the mouth. A full-blooded Blaufränkisch an excellent representative of its variety.

TERROIR-TYPICAL QUALITY WHITE WINES



BELOKRANJEC PTP

Sugar level: dry

Content: 1 L

The wine is represented by light lemon colour. The smell is neutral, fresh, somewhat reminiscent of lemon. Pure with lively acid and drinkable.

PTP (Recognized traditional denomination)



REPIČAN

Sugar level: semi-dry

Content: 1 L

This terroir typical cuvee has light yellow, clear colour. The smell is a mixture of a wide range of fresh aromas, which is typical of this semi-dry wine composed of five sorts. The sip of this wine clearly reveals a tender yellow muscat essence. The wine is created only in the Prus wine cellar after having grown on the finest winegrowing hills, making it a genuine specialty among Bela krajina wines. It is perfect for all generations and can be enjoyed either with a meal or independently for perfect pleasure.

ZGP (protected designation of origin)

TERROIR-TYPICAL QUALITY WHITE WINES



SAUVIGNON

Sugar level: semi - dry

Content: 1 L

It is a semi-dry quality wine with sufficiently emphasized varietal characteristics. It has a pleasant taste, with a nice fullness and a slightly lower alcoholic strength. Its taste is distinguished by a smooth and beautifully executed wine.



RHINE RIESLING

Sugar level: semi - sweet

Content: 1 L

It is a semi-sweet quality wine with a pleasant acidity and floral aroma, with a taste of minerals, various types of grass, lime and acacia flowers. It is distinguished by its typical freshness while drinking, which appeals to enthusiasts of fresh wines.

TERROIR-TYPICAL QUALITY WHITE WINES



YELLOW MUSCAT

Sugar level: semi - sweet

Content: 1 L

It is a semi-sweet aromatic wine that reminds us on aromas of lemon, orange, elder and lime. It is full of fresh taste. Suitable for closed societies, for drinking after the main course, especially for the gentler population, who are captivated by the beautiful nutty scents.



KERNER

Sugar level: sweet

Content: 1 L

A quality sweet wine. A hybrid between the Rhine riesling and the red German Trolinger variety. It has a specific taste and remains a very drinkable pleasant and inviting wine that both women and men love. It assured its place among most popular quality wines among Prus wine cellar selection.

TERROIR-TYPICAL QUALITY RED WINES



METLIŠKA ČRNINA PTP

Sugar level: dry

Content: 1 L

This terroir typical cuvee has intensive purple red colour. Smells of fresh ripe red fruits. Dry and harmonic flavour with perfectly aligned acids. Fairly harmonized wine for everyday occasions, which also tastes superb with grilled lambkin – traditional festive meal in the region.

PTP (recognized traditional denomination)



BLAUER PORTUGIESER

Sugar level: dry

Content: 1 L or 0,750 L

It is an early ripening grape variety. In Bela Krajina, it is picked as the first ripen grape every year. This grape variety is used for the production of young wine, which enthusiasts are pleased to witness each year. It is reminiscent of a bouquet of tiny red fruit fragrances such as cherries, currants, brambles, raspberries, mulberries and strawberries.

TERROIR-TYPICAL QUALITY RED WINES



BLAUFRÄNKISCH

Sugar level: dry

Content: 1 L

A well-crafted, medium-bodied wine with a smooth, full flavour profile. Its ruby colour with purple reflections hints at aromas of ripe red berries and wild forest fruits. Exceptionally approachable, it's perfect for celebrations or relaxed social occasions

Sel poslovno svetovanje in prodaja,

Simon Janša, s.p.

K Roku 106

8000 Novo mesto, Slovenia - Europe

ID: 9920404000

VAT: SI 73872482

E-mail: info@s-ei.eu

www.s-ei.eu

Mobile: +386 31 860 557 (whatsapp, viber)

SEI proudly presents Slovenian wines and wine culture,
flourishing from a rich tradition of cultivating *Vitis vinifera* in the heart of Europe,
now brought to wine lovers across the globe.