



EUROPEAN COMMISSION

DIRECTORATE-GENERAL

REGIONAL AND URBAN POLICY

European Territorial Cooperation, Macro-regions, Interreg and Programme Implementation I

Macro-regions, Transnational, Interregional Cooperation, IPA, Enlargement

Brussels, 12/9/2018  
REGIO D.1 FC

**Subject: "Pitch your project for the Alpine Region"  
EU Strategy for the Alpine Region**

*To whom it may concern*

The 2<sup>nd</sup> Annual Forum of the EU Strategy for the Alpine Region will take place on 20 and 21 November 2018 in Innsbruck. The event, jointly organised by the Tyrolean EUSALP Presidency and the European Commission Directorate-General for Regional and Urban Policy, will address the motto "**shaping.future.together. with the next generation**".

Young people will discuss with politicians, experts and citizens central Alpine topics such as sustainable transport solutions for the Alpine region, vocational training, the management of natural hazards, the use of Alpine natural and cultural resources or renewable energy. The aim is to find solutions together and to strengthen cooperation for the future of the Alps!

In this framework, the EU organises a youth competition. Under the slogan "**Your Alps! Your Future! Your Idea!**", the youth of the Alpine Region aged between 16 and 25 is called upon as experts and future ambassadors for their region to submit their project ideas for the Alps as a modern, attractive and sustainable living space. We aim to involve in particular the young population more closely into the macro-regional process.

At the Annual Forum on 20/21 November 2018, the five best applicants will present their projects as a pitch to participants. The audience will then vote directly which three projects will receive prizes of 5,000, 3,000 and 2,000 EUR for their implementation.

Ms Elke Sieber is entrusted by the European Commission for the implementation of this initiative as responsible project manager. We would therefore be grateful if you could support her in dissemination and promotion through your channels.

Yours sincerely,

Filomena Carvalho

EUSALP Team Leader